



# GIDEON LONG

## *curriculum vitae*

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## OVERVIEW

I work as the Andean Correspondent for the Financial Times, covering Colombia, Venezuela, Peru, Ecuador and Bolivia from the Colombian capital Bogotá. Previously I was based in Chile, working mostly for the BBC and The Economist on a freelance basis, but also for many other media outlets, from Time magazine to the Guardian to ABC in Australia. I have 25 years of experience as a journalist. I started at Reuters, where I was staff for 14 years. I've covered conflicts in Iraq and Lebanon, World Cups in South Korea and South Africa and dozens of other major news stories. I have management experience: I was the Reuters bureau chief in Ireland and in Chile. I've had extensive training at Reuters and The BBC who, between them, taught me most of what I know about journalism: how to self-shoot a TV report; how to mix audio; how to survive in hostile environments, how to cover financial stories and, more recently, how to teach journalism to others. I've run training courses for Reuters in Argentina, Venezuela and Colombia and for the United Nations in Panama. To find out more about me, read on...

## EDUCATION

- ! BA honours (2:1) in English Literature from Cambridge University
- ! 10 O-levels and 4 A-levels from King Egbert's school, Sheffield, England

## REUTERS

I joined Reuters as a graduate trainee in 1993. The company gave me a superb grounding in journalism. I stayed for 14 years, working as a correspondent in five countries and covering news stories in many more.

#### REUTERS EMPLOYMENT HISTORY

- ! Bureau Chief, Santiago (Nov 2006-Nov 2007)
- ! Correspondent, London (July 2004-Nov 2006)
- ! Bureau Chief, Dublin (Jan-July 2004)
- ! Correspondent, London (Aug 2001-Jan 2004)
- ! Correspondent, Rome (June 1997-Aug 2001)
- ! Correspondent, London (Sports) (June 1996-June 1997)
- ! Correspondent, London (Radio) (Nov 1995-June 1996)
- ! Correspondent, Madrid (Oct 1994-Nov 1995)
- ! Trainee Correspondent, London (Sept 1993-Oct 1994)

#### SHORT-TERM REUTERS ASSIGNMENTS

- ! Beirut (Israel-Hizbollah Conflict) (Aug 2006)
- ! Baghdad (Post-War Violence) (Dec 2005-Jan 2006)
- ! Soccer World Cups (Jan-Feb 2005)  
(Brazil 2014)  
(South Africa 2010)  
(South Korea 2002)  
(France 1998)
- ! Summer Olympics (Athens 2004)  
(Sydney 2000)
- ! Winter Olympics (Turin 2006)

#### FREELANCE JOURNALISM

In November 2007 I left Reuters to go freelance in Chile. I worked mostly for the BBC and The Economist but also for Time magazine, The Financial Times, The Guardian, The Observer, The Independent, The Telegraph, The Miami Herald, NPR in the United States, ABC in Australia, CBC in Canada, Radio New Zealand and Latin Trade magazine. To see and hear my work, go to [www.gideonlong.com](http://www.gideonlong.com)

#### MANAGEMENT

- ! As Reuters Bureau Chief in Santiago I ran a team of 12 journalists, cameramen and photographers, coordinating multi-media coverage of Chile

- ! As Reuters Bureau Chief in Dublin I led a team of four journalists, covering Ireland's 2004 European Union presidency and the expansion of the bloc into Eastern Europe

#### TRAINING I'VE RECEIVED

- ! Two months of Reuters journalism training as a graduate trainee (1993)
- ! Regular Reuters training courses in ethics, sourcing, reporting, writing and technology in London, Rome and Buenos Aires (1994-2007)
- ! BBC radio and television training in London (2007, 2008, 2011 and 2015)
- ! Hostile Environments training (2003, 2009, 2012, 2015)
- ! Reuters "Train the Trainers" course in New York (April 2014)
- ! Reuters commercial "Train the Trainers" course in London (Sept 2015)
- ! BBC Lifeline "Train the Trainers" course in London (Sept 2015)

#### TRAINING I'VE GIVEN

- ! I ran a three-day training course in Buenos Aires for the Thomson Reuters Foundation, teaching young Latin American journalists about investigative sports journalism (May 2016)
- ! I ran a three-day training course for the United Nations in Panama City, teaching U.N. press officers how to promote the Sustainable Development Goals in the Latin American media (July 2016)
- ! I ran three two-day workshops in three cities in Venezuela for the Thomson Reuters Foundation, teaching local journalists about multi-media journalism and working in conflict zones (Nov 2016)
- ! I ran a two-day training course for the Thomson Reuters Foundation in Bogotá, focused on the U.N. Sustainable Development Goals and migration in Latin America (Oct 2017)
- ! I've delivered lectures on print and broadcast journalism to students at universities in London, Manchester, Sheffield and Sunderland, and at the Press Association in London. I've delivered similar lectures in Spanish at universities in Chile
- ! I've delivered lectures on the British media to students at Chile's prestigious Diplomatic Academy in Santiago
- ! I've given media training to executives at a multi-national mining company in Chile

#### PRIZES

- ! I twice (in 2013 and 2015) won the Leonardo Henrichsen prize for journalism, awarded by the Chilean Foreign Press Association

## LANGUAGES

- ! Fluent Spanish
- ! Formerly fluent Italian (now rusty but retrievable)
- ! Some Portuguese and French

## PERSONAL

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|--------------------|--------------------|
| ! Date of Birth:   | Feb. 23, 1968      |
| ! Place of Birth:  | Cambridge, England |
| ! Nationality:     | British            |
| ! Marital status:  | Single             |
| ! Driving licence: | Full               |

## REFERENCES

Ask and I'll be happy to provide